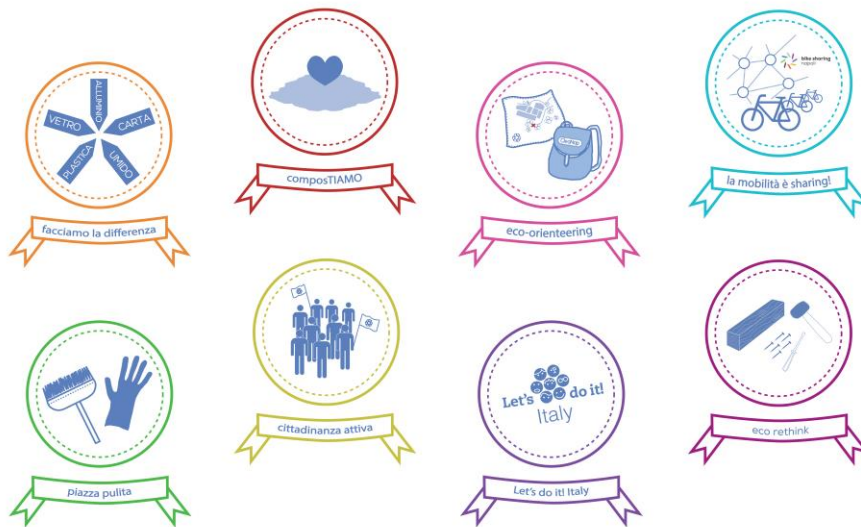




Guerrilla di civiltà | a socially advantageous performance



## Bio

Cleanap was founded in 2011 as a proposal of socially useful performance. Together, we aim to create events of urban creativity. We started with the smart-mob to make Piazza Clean to proactively demonstrate our sense of community by cleaning up the city squares. Today we are predominantly an association that deals with sustainability and social innovation.

1

## Main Projects

Since 2011, we are promoters and partners of the Italian movement **Let's do it! World**, and organization founded in Estonia in 2008 with the intention of making the ambitious project to clean up their own country in a single day. The network has expanded globally, so every year, each national delegation is organizing a major event of cleaning. The clean up day, with the help of all forces gathered, tries to emphasize the importance of preservation of the common good and sustainable development.

Since 2011, we are partners of the **Ferrara Buskers Festival Eco Festival**. With this project the aim is to create a collection within the festival through the principals of collection points by the eco-assistants, who are people from the Naples Cleanap project. The task of the eco-assistant is directing viewers to a proper separation of waste in order to achieve an effective collection. Another task is assisting the operators of the Hera Group in the management of the collection. In 2013, the Ferrara Buskers Festival has received the prestigious Prix Cultural "In Verde", thanks to the project eco festival.

**Stopbiocidio.** We are part of #fiumeinpiena, a peaceful movement and non partisan, founded and formed by young people. #Fiumeinpiena is a point of contact between the committees and



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associations around the province of Naples, who have been fighting the issues of earth pollutions such as spills of illegal waste, industrial, toxic and nuclear, as well as toxic fires. #Fiumeinpiena merged in the great march of 16 November 2013, to say STOP to biocide.

Other projects and initiatives:

- Legambiente "Clean Up the World" 2011 edition
- Asia Naples "four days of difference" 2011 edition
- Bateria pegaonda – flash mob for the "European Week for Waste Reduction" 2011 edition
- Project "Eco-logiche" in collaboration with Spazio Tangram, cultural association 2012 edition
- "Smart Lab Incubator", CleaNap was selected among the beneficiaries of the call "Kiics of Science City for Twelve Months of Incubation within a Space of Innovative Ideas for Businesses, which are accompanied with the definition of a project and path of business 2013 and 2014 edition
- "Youth Press Italy", festival of the young journalism 2013 edition
- Cooperation with Centrum Integracji Miedzykulturowej, CIM Warsaw, a centre associated to the cultural integration for the project "Democratic Pyramid – Civic Education at schools, universities and local communities" 2013 edition
- POR Campania ESF 2007 to 2013 "Riciclarte" state school "F.Illuminato" Mugnano (NA) 2013
- "Creative Naples" promoted by the youth, creativity and innovation 2014 edition
- Participation in the focus groups of the European project "Seismic – Societal Engagement in Science Mutual Learning in Cities" ANCI 2014
- Project "The smart innovation island", in partnership with association Isolanova Ischia (NA) and Push, association of Palermo 2014
- Participation in the focus group on mobility and innovation, organised within the network NETKITE – cross bordered NETwork to foster knowledge, intensive business incubation and technology transfer, the project ENPI CBC MED, ARCA consortium, Palermo 2014
- Collaboration with ALTOFEST 2014 as donors place performance "bios" of Pietribiasi and Germans (IT) in 2014.
- In collaboration with Caravanserai, a project that was born in Palermo with the idea of creating a place that, like Caravanserai in the desert, should welcome travellers and locals in addition to giving them psycho-physical refreshment, make them aware of the beauty and potential of the surrounding area, and offering them the opportunity to contribute their expertise and stories, Palermo 2014
- Partnership with "Save the Children" for the "Sottosopra" 2014.
- Developers of the "Bike to School" to sensitise parents and children to use bicycles as a means of sustainable transport. In collaboration with FIAB Cicloverdi and urban cyclists Spaccanapolibike (2014, 2015, 2016).
- Participation as an exhibitor with the project bike sharing Naples event "Light 2013 –The Night of Researchers" 2013, "Smart City Exhibition" (Bologna 2013 and 2014), "SMAU" (Naples 2013 and 2014), "Smart Mobility World" (Turin 2014), "Social Innovation Day" (Naples 2014), "Forum PA 2014" (Rome 2014), "Comicon" (Naples 2014), "Naples Bike Festival" (Naples 2013 and 2014)
- Mentoring to TedxCaserta for the workshop TEDx Adventures, the Future of Work, February 2015
- Project "Lab House" in partnership with LESS Onlus 2015
- European Mobility Week (2013, 2014, 2015)



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- European Week for Waste Reduction (2011, 2012, 2013, 2014, 2015)
- Eco-tutor for Suo.Na festival, september 2015
- Participation in Napoli4Families by “Ufficio Comunicazione e Promozione del Comune di Napoli”: tour for sustainability and tourism “È sempre di Domenica” in collaboration with the association Curiosity, January 2016
- Study visit in Holland at Dutch Cycling Embassy, February 2016
- Project “Agenzie di Cittadinanza” by CSV Napoli, in partnership with Fondazione M. Leone, Uovomondo, Assogioca, 2016
- CIVITAS CAPITAL - Research on Bike Sharing Napoli, Map and Implementation, 2016
- Project D.I.A.L.O.G.U.E – Determined Immigrants and Locals Organise a Unique Global Entrepreneurship, ATS led by the association Sagapo 2016

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